Špela Majer

product & graphic designer

web + social

www.sspela.com

in špela-majer-42798681

ⓟ thesspela

◉ sspela

ⵌ ispela

contact

✉ hi@sspela.com

📍 Rogoška cesta 77
2204 Miklavž
Slovenia, EU

... or any of the social
links on the left :)

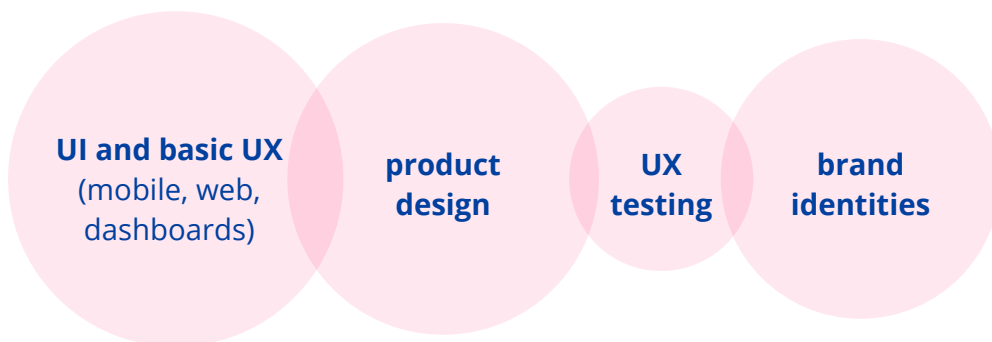## general info

GENDER:
female

DATE OF BIRTH:
01 / 08 / 1985

NATIONALITY:
Slovenian

professional skills

UI and basic UX
(mobile, web,
dashboards)

**product
design**

**UX
testing**

**brand
identities**

TOOLS:

+ Adobe Photoshop,
Illustrator & InDesign

+ Sketch + Zeplin

+ design systems

+ Google Suite, Microsoft Office

+ Invision + Marvel

13+ YEARS EXPERIENCE WITH:

+ mobile apps

+ digital products

+ information systems

+ websites & shops

+ print media

personal skills

✓ team player

✓ seeing the big picture

✓ analytical thinking

✓ quick learner

✓ fluent in Slovenian,
English & German

✓ cat. B driving licence

LIKES:
baking, music, beer,
british humour

DISLIKES:
drama, unorganised
Photoshop files,
spiders (yuck!)

Špela Majer

education

UNIVERSITY:

october 2012

BACHELOR OF MEDIA COMMUNICATION

Media communications - Interactive graphic communications

Faculty of Electrical Engineering and Computer Science,
University of Maribor, Slovenia

STUDENT EXCHANGE:

fall / winter 2009

COMMUNICATION SCIENCES
Technische Universität Braunschweig,
Braunschweig, Germany

ADDITIONAL: graduated from **dMBA** (designer's MBA) via intense online course

work experience

currently **freelance (available for new projects)**

may 2019 - september 2019
LifeOnScreen

International start-up

as product designer

RESPONSIBLE FOR:
- overview of the product (how all features and parts stick together)
- ideation, concepts and new feature documentation
- ad verification
- location management
- functioned as the go-to person if any questions came up regarding the product
- right hand of the CEO and CPO
- some of the work of head of design still remained :)

april 2017 - may 2019
LifeOnScreen

International start-up

as head of design

RESPONSIBLE FOR:
- the look and feel of the brand
- the UX and UI of the mobile app, web, dashboard
- print & digital material for ads, sales and other necessities
- basically responsible for everything design for a while
- tutoring next designers

previous job: december 2010 - april 2017
Tovarna idej d.o.o.

Maribor, Slovenia

as head of design

RESPONSIBLE FOR:
- Conceptualizing and designing mobile apps, information systems, dashboards, websites and webshops - from basic concept, information architecture, interactive mockups to design of user experience and the interface design
- Responsible for the best user expiriences in interfaces across platforms
- Preparing digital and print designs, advertising
- Teaching of design principles to intern

INCLUDING WORK WITH CLIENTS LIKE:

Delo, Podravka, Geoplin, Kolosej, University Emuni, Ministry of eductaion, science and sport, Pogrej & pojej, Minimax, Lineal, Hranilnica Lon...

previous job: 2009 - 2010
Challenge:future

International project for ideation

as graphic designer

previous job: 2007 - 2009

Vobis d.o.o.

Maribor, Slovenia

as graphic designer